



uKids



uSports



uReach

CORE VALUES

Putting You First

Putting others first is at the heart of who we are—it's where the "u" in our name comes from. We lead with empathy, supporting our colleagues, listening to families, and prioritising the well-being of the children in our care. By anticipating needs and showing genuine care, we create a safe, supportive environment where everyone feels valued and heard.



Being A Kind Person

We lead with empathy, patience, and respect. Kindness goes beyond politeness—it's about warmth, understanding, and genuine care. It means listening without judgment, using positive language, and being approachable. This is especially important with children, as our words and actions shape their sense of safety and belonging. Through kindness, we create a welcoming space where everyone can thrive.

Pride In What You Do

Taking pride in our work means owning our responsibilities and committing to high standards. It's about attention to detail, professionalism, and reliability in everything we do. By holding ourselves accountable and striving for excellence, we ensure every interaction at uGroup reflects the trust families place in us.

